

ADDITIONAL CONSIDERATIONS

	Cow Calf 007		Farm Works Stock	CattleMax Online	Cow Sense Nx Gen EZ & Pro
	Commercial	Small herd			
Does the program currently have the capability or do you plan to develop the capability to output information (e.g., to industry databases) to an animal ID database or other animal information systems that may develop in the industry?	Yes.	Yes.	Yes, once the national database is working.	CattleMax Online currently exports data to breed associations. As industry databases and standards are developed, CattleMax Online will be updated to accommodate data exchange.	Current interface with Cow Sense Online provide for the submission of data to a secure Internet site for comparative analysis and benchmarking. The Send/Retrieve Herd File as well as Remote Backup Service provides for the seamless transfer of whole herd data to Midwest MicroSystems for assistance, analysis or safe data storage. Interfaces with private databases through Cow Sense Premium Interface Component (PIC). Data exchange with multiple Breed Associations exists for submission of registration and performance data as well as receiving data updates from associations. The individual performance and health records can be uploaded to feedlots and feeding performance and carcass data can be retrieved back into Cow Sense as well. Upload of information for age and source verification through Cow Sense Verified Micro Beef PVP. Shipping report with COOL language can be printed or exported. As additional public databases are USDA approved, required information will be delivered in the same fashion.
Does the program store 15-digit identifications (such as NAIS numbers) in addition to other animal identifications?	Yes.	Yes.	Animal ID - up to 64 characters Alternate ID- up to 64 characters Electronic ID- up to 64 characters Left Ear Tag - up to 64 characters Right Ear Tag - up to 64 characters	Yes	Yes. (See previous question regarding EID systems for more detail.)
Can electronic identifications be read directly into your software? Or is the purchase of companion software necessary for this purpose?	Yes. Included within the program.	Yes. Included within the program.		All CattleMax Online editions can read EIDs directly.	Yes, our Tag Wizard offers a manual option for users. However, our Companion products of Pocket Cow Sense and Cow COMM Chute-side provide users realtime automation.
Will scanning of an electronic ID recall previously recorded management information?	Yes, retrieves and desplays record for animal upon scan of IED tag.	Yes, retrieves and desplays record for animal upon scan of IED tag.		Yes	Yes. Cow Sense provides the ability to use past and present data in combination to assist in management decisions while the animal is captive. For example, when a cow with EID is scanned at preg check, her current breeding data is displayed (as well as other past data recorded). Another example would be the instantaneous calculation and display of ADG and WDA once a calf is scanned and weighed. The Auto Sort function allows the user to customize and pre-assign a sort routine using previous data points in combination with current data to automatically call a sort to user defined criteria.
Grouping of Cattle and group editing	Yes			Yes	Yes
User defined data entry fields/ User customized data fields	Yes			Yes	Yes
Addition of animal photos	Yes			Yes	Yes
Business contact manager	Yes			Yes	Yes. Interfaces with Sales Manager
Pasture rotation tracking	Yes			Yes	Yes
Calendar to track upcoming events/calving	Yes			Yes	Yes
User defined comments or notes for records	Yes			Yes	Yes
Data Export				Yes	
Spreadsheet	Yes				Yes
Graphs					Yes
PDF	Yes				Yes
Word					Yes
Text					Yes
E-mail	Yes				Yes
Pedigree trees	Yes			Yes	Yes

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